



Hello, I'm Maddy Payne.

Call me, beep me

(832) 279-3273

mad.payn3@gmail.com

Education

Masters of Arts in Advertising

Savannah College of Art and Design | Class of 2021

Bachelor of Arts in Advertising, Minor in Studio Art

University of Oklahoma | Class of 2019

Skills

Adobe Creative Suite Proficiency

Procreate

Drawing & illustration

Photography & Image Editing

Figma

Creative Concepting & Campaign Development

Social Media Marketing

Graphic Design & Typography

Branding & Visual Identity Creation

Midjourney

Storyboarding

Soft skills

Creative collaboration and communication,
detail-oriented, flexible, strong work ethic, time
management, and an **undying, faithful love** for
flammin' hot cheetos

Experience

Love Advertising, Houston, TX

Senior Art Director, September 2025 - Present

Art Director, March 2021 - Present

The Studio FORM, Houston, TX

Social Media Manager, July 2019 - February 2021

Freelance, February 2021 - April 2022

SCADPro x AMC/The Coca-Cola Company, Atlanta, GA

Designer, August 2020 - November 2020

*SCADpro is a collaborative innovation studio that
connects current and future creative businesses*

CKC Custom Homes, San Antonio, TX

Graphic Designer, July 2019 - December 2019

5+8, Houston, TX

Freelance Designer, Summer 2019

Cooooool stuff

Gold ADDY Award (District)

Happy Socks Stand Out | 2019

Silver Pencil Award

Budweiser x Spotify: Discover the Beat | 2021

Gold ADDY Award (District)

YMCA Billboard Campaign | 2022

Gold ADDY Award (District)

Silver ADDY Award (Local)

Shell Energy Stadium Unveiling Event | 2023

Silver ADDY Award (District)

Love Summer Internship Campaign Art Direction | 2023

Silver ADDY Award (Local)

John Moore Social Art Direction | 2025

maddypayne.com