



# Hello, I'm Maddy Payne.

## Call me, beep me

(832) 279-3273  
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## Education

### Masters of Arts in Advertising

Savannah College of Art and Design | Class of 2021

### Bachelor of Arts in Advertising, Minor in Studio Art

University of Oklahoma | Class of 2019

## Skills

Adobe Creative Suite (Illustrator, InDesign,  
Photoshop, Xd, Lightroom, Premiere)

Drawing & Illustration

Photography

Figma

Creative concepting

Social Media Marketing

Copywriting

### Soft skills

Creative collaboration, flexibility, adaptability,  
strong work ethic, and an undying, faithful love  
for flammin' hot cheetos

[maddypayne.com](http://maddypayne.com)

## Experience

### Love Advertising, Houston, TX

Art Director, March 2021– Present

### The Studio FORM, Houston, TX

Social Media Manager, July 2019 – February 2021

Freelance Designer, February 2021 – April 2022

### SCADPro x AMC/The Coca-Cola Company, Atlanta, GA

Designer, August 2020 – November 2020

*SCADpro is a collaborative innovation studio that  
connects current and future creative businesses*

### CKC Custom Homes, San Antonio, TX

Graphic Designer, July 2019 – December 2019

Freelance Designer, January 2020 – March 2020

### 5+8, Houston, TX

Freelance Designer, Summer 2019

### Lindsey + Asp, Norman, OK

*Student agency at the University of Oklahoma*

Co-Creative Director, Art Director, Creative Intern

## Cooooool stuff

### Gold ADDY Award

Happy Socks Stand Out | 2019

### Silver Pencil Award

Budweiser x Spotify: Discover the Beat | 2021

### Gold ADDY Award

YMCA Billboard Campaign | 2022

### Silver ADDY Award

Shell Energy Stadium Unveiling Event | 2023

### Silver ADDY Award

Love Summer Internship Campaign | 2023